

BUILDING



INTEGRATING SUSTAINABLE, INNOVATIVE AND ACCESSIBLE CARE IN PSYCHOSOCIAL ONCOLOGY

The Westin Calgary, Alberta
June 6 to 7, 2024

capo.ca | @capo_acop

Tucked in the downtown district, The Westin Calgary invites you to settle in, explore and enhance your well-being in Calgary, Canada. Plan your unforgettable visit to Calgary, AB, and discover energizing outdoor activities and first-class dining just moments from our hotel.

Venue website:

[Downtown Westin Calgary](#)

Location:

320 4TH AVENUE SW,
CALGARY, ALBERTA, CANADA,
T2P 2S6



Canadian Association of Psychosocial Oncology
Association Canadienne d'Oncologie Psychosociale

For further information please visit us at <https://capo.ca/conference>



The mission of the Canadian Association of Psychosocial Oncology (CAPO) is to foster the science and practice of psychosocial oncology to improve the care for people affected by cancer through partnerships, research, public policy, advocacy and education.

Our 2024 Conference marks the 39th year that CAPO has brought together a national body of health care professionals. This forum encourages new partnerships and allows for the dissemination of ground-breaking research to professionals and the general public about psychosocial oncology, that is, the psychosocial (psychiatric, psychological, social, behavioural, ethical) and psychobiological aspects of oncology. Finally, this forum allows us to recognize exceptional contributions from around the country to the field of psycho-oncology through our awards of excellence.

Your contribution is critical to ensuring that we, as a charitable organization, can continue to bring together ideas and advancements from around the country to a broader audience. Our ultimate goal is to ensure consistent, best in class care for cancer patients.

Visionary Sponsor Opportunity– Investment \$25,000 (exclusive)

1. Identified as Visionary Supporter with:

- Logo and name prominently displayed at the top of all collateral, including on-site materials and on-screen during plenary sessions, all Conference Materials and Conference Final Report.
- Recognition on the Conference website as the Visionary Supporter, including links to your related promotional materials.
- Mentions and Logo inclusion in social media communications (twitter, LinkedIn, Facebook), email advertisements and in online promotional materials leading up to the conference.
- Live tweeting from the conference with sponsor recognition.

2. Exposure at the Conference including:

- 2.5 ft x 12 ft exhibition space accompanied by 1 table and 2 chairs for each exhibition area.
- Logo printed on delegate lanyards and handouts.
- Verbal acknowledgement.
- Opportunity to have a sponsor representative introduce one Keynote speaker along with providing an up to one-minute presentation (in the case of any potential conflict of interest, sponsor and Keynote speaker to agree on pairing first).

3. Advertisement Opportunities

- One (1) page advertisement in the Final Conference Program. Placement on Back Cover or Inside Back.

5. Participation in the Conference:

- Six (6) complimentary Conference passes.



Patient/Caregiver Partner Empowerment – Investment \$25,000

As a new sponsorship category, the Patient/Caregiver Partner Empowerment sponsor financially supports the following:

- Patient and caregiver attendance for five (5) participants to this year's CAPO conference. Includes travel, accommodation, and registration to the conference.
 - A call for interested patient/caregiver participation will be released using CAPO's established selection processes and will include sponsor recognition
 - CAPO's conference planning committee (which includes patient and caregiver representatives) makes the final decision using our prescribed criteria for selection
 - Sponsorship recipients will be announced through all CAPO communication channels and posted to our Conference website and will include sponsor recognition
- Social gatherings and gala (open to conference attendees)
- Free enrollment in pre-conference collaborative event; details TBC

Sponsor privileges include:

1. Clearly recognized as Patient/Caregiver Empowerment Sponsor with:

- Sponsor logo and name prominently displayed in on-site and web registration materials as well as on-screen during plenary sessions, all conference-related materials and conference final report.
- Recognition on the official conference website.
- Verbal recognition at patient/caregiver-related conference activities.
- Live tweeting during the conference with sponsor recognition.

2. Sponsor advertisement opportunities

- Full page recognition in the final conference program.

3. Sponsorship recipient participation at the conference:

- Two (2) complimentary conference registrations for empowerment sponsor
- Five (5) complimentary conference registrations for patients/caregivers
- Free enrollment in pre-conference collaborative event; details TBC

Customized Supporter Opportunities Available

To confirm your support, or for any inquiries regarding sponsorship packages, please contact me at:

Peter Traversa
Email: manager@capo.ca
Phone: 416-969-0207



Platinum Sponsor Opportunity– Investment \$15,000

Privileges include:

1. Identified as Platinum Supporter with:

- Logo and name prominently displayed at the top of all collateral, including on-site materials and on-screen during plenary sessions, all Conference Materials and Conference Final Report.
- Recognition on the official Conference website, including link to your own website.
- Mentions and Logo inclusion in social media communications, email advertisements and in online promotional materials leading up to the conference.
- Live tweeting from the conference with sponsor recognition.

2. Exposure at the Conference including:

- 2.5 ft x 6 ft exhibition space accompanied by 1 table and 2 chairs for each exhibition area.

3. Advertisement Opportunities

- Half a page advertisement in the Final Conference Program.

4. Participation in the Conference:

- Four (4) complimentary Conference passes.
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Gold Sponsor Opportunity– Investment \$10,000

Privileges include:

1. Identified as Gold Supporter with:

- Logo and name prominently displayed at the top of all collateral, including on-site materials and on-screen during plenary sessions, all Conference Materials and Conference Final Report.
- Recognition on the official Conference website, including link to your own website.

2. Exposure at the Conference including:

- 2.5 ft x 6 ft exhibition space accompanied by 1 table and 2 chairs for each exhibition area.

3. Advertisement Opportunities

- 1/3 page advertisement in the Final Conference Program.

4. Participation in the Conference:

- Three (3) complimentary Conference passes.



Silver Sponsor Opportunity– Investment \$5,000

Privileges include:

1. Identified as Silver Supporter with:

- Logo and name prominently displayed at the top of all collateral, including on-site materials and on-screen during plenary sessions, all Conference Materials and Conference Final Report.
- Recognition on the official Conference website.

2. Advertisement Opportunities

- Quarter page advertisement in the Final Conference Program.

3. Participation in the Conference:

- Two (2) complimentary Conference pass.
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Bronze Sponsor Opportunity– Investment \$2,500

Privileges include:

1. Identified as Bronze Supporter with:

- Logo and name prominently displayed at the top of all collateral, including on-site materials and on-screen during plenary sessions, all Conference Materials and Conference Final Report.
- Recognition on the official Conference website.

2. Participation in the Conference:

- One (1) complimentary Conference pass.
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Patient Participation Sponsor – Investment \$3000 (per patient/caregiver)

Privileges include:

1. Identification as a Patient Participation Supporter in the following:

- Logo and name prominently displayed in on-site registration handout materials and on-screen during plenary sessions, all Conference Materials and Conference Final Report.
- Recognition on the official Conference website.
- Verbal recognition at all patient activities.

2. Advertisement Opportunities

- Quarter page advertisement in the Final Conference Program.